

Joel Gratcyk

Always Learning,

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Work experience

Co-Founder/Product Manager 2015-08
Penultimate Brews LLC

Side project I'm running with a buddy of mine with the goal of producing the best online brewery directory out there.

Blogger / Social Influencer 2012-10
Daddy's Grounded

Parenting blog that covers my life as a speaker, father, husband, freelancer, and networker. I've worked with these brands and others: Starbucks, Best Buy, DreamWorks, Netflix, Denny's Diner, Applebee's, Sears, PBS, Domain. ME

Digital Marketing Consultant 2006-06 - 2015-10
Good Humanoid

This was the freelance moniker I used for various social media, marketing, blogs, websites, podcasts, product launches, and crowdfunding campaigns and with pledges of over \$200,000 on an individual campaign. Clients were mostly local businesses, but also included a few musical acts like Five Iron Frenzy, MxPx, mewithoutYou, and others.

Project Manager 2006-06 - 2018-09
The Union Church of Hinsdale, United Church of Christ

Directed and consulted staff & volunteer teams of up to 30 people regarding technology and events with budgets of up to three million dollars. Managed a website and team creation process recognized for a top 10 example of local church web design out of nearly 5,100 churches in the denomination.

Digital Media Specialist 1997-09 - 2011-11
Fuel International

Traveled regularly to over a dozen countries for various humanitarian aid projects. Managed all online communication for volunteer groups while traveling. Organized, ran, and documented live events for up to 1,100 people.

Education

A.Arts 2012 - 2019
College of DuPage

I'm so close to graduating I can almost taste it. Taking classes part-time has made it a long, but worthwhile journey.

Why Me?

- I've spent over 20 years in the technology, marketing, and customer service fields.
- I love helping people solve problems with manageable solutions for all experience levels
- I never want to stop learning how to improve myself, my advice, and my future.

Skills

Management

Management 
I have worked with and managed teams of 1-30 both in person and remotely.

360 Photography

360 Photography 
I create virtual tours for local organizations and small businesses for use on social media & Google Maps.

Non-Profits

Non-Profits 
I started working with non-profits on a full-time basis in 1997. That experience has seen me travel to over 20 countries on six continents and speak in front of crowds of up to 5,000 people.

Adobe Creative Cloud

Adobe Creative Cloud 
There isn't a day that goes by without me using Photoshop, Illustrator, Audition, InDesign, or a combination there of.

WordPress

WordPress 
I've been using WordPress since 2004 so I have a few tricks up my sleeve.

Open Source

Open Source 
I'm a fan of open source technologies and use them from time to time when it will help a client or friend.